



eggsbook



# EGGSBOOK POP GAME

## MARKET DEVELOPING STAGES





# I. STAGE 1

## PUBLISHING EGGSBOOK GAME INFORMATION

TIMELINE: 5<sup>th</sup> to 19<sup>th</sup> September , 2020

### ACTIVITIES

- Officially publishing **EggsBook Game** information.
- Officially enrolling **Agency** and **Mob**



# I. STAGE 1

## PUBLISHING EGGSBOOK GAME INFORMATION



### COMMUNICATION PLAN

- International Communication
  - **Exchanges** Communication
    - **Bounty** Program
      - Multi-national **Zoom** meeting
      - Local **Zoom** meeting
    - Local **Agency** offline events
  - **Local KOL** Communication
- **International KOL** Communication



## II. STAGE 2: PRE-SALE



### ✓ TIMELINE

20<sup>th</sup> September to 15<sup>th</sup> October, 2020

### ✓ SUBJECTS OF APPLICATION

Developing teams and early customers

### ✓ PURPOSES

- **Agencies** and **Mobs** can help players to verify **(KYC)** and buy eggs to get benefits when the eggs are activated.
- **Leader** can own **EBP Token** by instructing players to activate eggs.
- Activate the market and help players own the eggs.
- Analyzing statistically number of real players.
- Calculate the development sales of the **Agency**.
- Analyzing the project's development potential in STAGE 1.



**Note:** It's important to own an egg before your downline activating his/her first eggs, otherwise you will lose the enrolling commission.



# II. STAGE 2: PRE-SALE

## PROCEEDING



Based on the amount of **Registered** and **Verified (KYC)** members, to start selling the first **10,000** eggs.

Eggs will be activated in order from **October 16**.

It is expected that the listing price of **EBP Token** on Yobit will be from **1 - 1.2 USD**.

From **September 20**, members can top up with **ETH** and **USDT** to subscribe to buy eggs.

The ref link commission when successfully guiding people to buy eggs will be paid in **EBP Token** at a fixed price of **0.8 USD**.



### III. STAGE 3

## ANNOUNCED BETA VERSION OF EGGS BOOK GAME

**TIMELINE**

**16<sup>th</sup> October, 2020**

**EGG DELIVERY ANNOUNCEMENT (ORDERLY)**

- Daily activate **1,000 eggs**, continuously in **10 days** until reaching **10,000 eggs**.
- During egg activation period, members can register, but only can buy eggs.
- Or you can buy eggs from other members to start playing game.



# IV. STAGE 4: EBP TOKEN LISTING

**TIMELINE**

20<sup>th</sup> December 2020

**EXCHANGE**

YOBIT & COINSBIT

- **PRICE:** The listing price is expected to be **1 USD - 1.2 USD**.
- **EBP Token** will be officially traded on the exchange.
- Users can buy **EBP Token** to participate in the **POP game** protocol.



# V. STAGE V

## LAUNCHING **BETNOW123** ECOSYSTEM



### TIMELINE

25<sup>th</sup> December 2020

- **Betnow123** is a **live casino**, soccer **betting**, and **BO game** system.
- Players can use the **EBP Token** to participate in **Betnow123**.







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Thank you!

